



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 846621

Schedule Dates 08/22/12-08/27/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Ballot Issue (1195)
Brand 1836/PAC (175184)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1836
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMER FOR PROSPERITY
AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Melissa Welch
CO-OP No
Headline # 06262086
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,875.00
Net Total \$27,625.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	32	\$26,150.00
Sep. 2012	9	\$6,350.00
Grand Total:	41	\$32,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	6:58A- 9A (ET)				2	2	2			6	\$600.00	\$3,600.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/3/12
2.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	4P- 4:59P (ET)				1	1	1			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/3/12
3.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5:29P- 5:59P (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/3/12
4.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/3/12
5.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,400.00	\$4,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/3/12
6.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,250.00	\$3,750.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/3/12
7.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5:58A- 6:58A (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/3/12
8.0	Normal Line / SPOT	08/22/12-08/26/12	3	:30	11P- 11:34P (ET)				1	1	1	1	1	5	\$650.00	\$3,250.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/3/12
9.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	10P- Law and Order SVU				2					2	\$2,800.00	\$5,600.00	Charlotte (WCNC) (WCNC)		8/3/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	11A- 11:30A (ET)								1	1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	FLASH POINT	8/3/12
11.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	6:58A- 9A (ET)		2							2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/3/12
12.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	4P- 4:59P (ET)		1							1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/3/12
13.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	5:29P- 5:59P (ET)		1							1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/3/12
14.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	5:59P- 6:30P (ET)		1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	6:59P- 7:30P (ET)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/3/12
16.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	7:30P- 7:58P (ET)	1	1							1	\$1,250.00	\$1,250.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/3/12
17.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	5:58A- 6:58A (ET)	1	1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/3/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	3	:30	11P- 11:34P (ET)	1	1							1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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